

SAMPLE PRESENTING BUDGET

Expenses

Facility Costs

Rental	\$2,000
Insurance	100

Personnel

Front of House	600
Backstage	1,200
Booth	1,500
Presenter	1,000

Box Office 2,000

Hospitality 500

Marketing

Advertising	5,000
Direct Mail	1,000
Web	100
Program/playbill	1,000

Equipment Rental 1,000

Artist Contract 12,640

\$29,640

Income:

Box Office	400 seats @ \$15.00 x 2 nights	\$12,000
Ad Sales		1000
Contributions and Grants		<u>16640</u>
		\$29,640